

Emily Brooks

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BRIEF BIO

I am a detail-oriented Illustrator with a strong work ethic, living and making art in the city of Troy, NY. With a range of skills both digital and traditional, I am a problem-solver with the flexibility to take on projects of many kinds. I am looking for a steady, full or part-time position where my skills can be of benefit to your business or company.

THE FOLIAGE LIBRARY CO

SMALL BUSINESS OWNER

I co-own a small company making and selling folding pop-up books about nature. Over the past 6 years we have raised over \$39,000 from 3 successful Kickstarter campaigns to publish: *The Bee Book*, *24 Hour Flowers*, and *Coral Reefs & Other Colorful Creatures*.

In March 2018, The Foliage Library was awarded US Patent No. 9,914,070 for 4 Interactive Folding Book designs.

In my capacity at The Foliage Library, I am responsible for:

Conceptual brainstorming, teamwork, and collaboration

In-depth researching

Sketching out concepts and layouts with notes on subject matter

Inking, scanning, and editing final illustrations to be colored

Designing print materials, including postcards, stickers, greeting cards, business cards, fliers, and posters

Updating online store

Responding to inquiry from customers and fulfilling orders

Communicating with global partners about prepress, edits to test prints, international freight shipping, etc.

Expanding the company's audience through social media, local events, and email marketing

Creating a budget for ideal print run quantity and cost per book based on market research, shipping costs, and projected success in crowdfunding

CREATIVE SKILLS

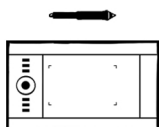
MEDIUMS + STYLES



PEN & INK
LINEWORK



CONCEPTUAL
THINKING



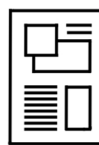
DIGITAL
COLORING



LOGO
DESIGN



WATERCOLOR
& ACRYLIC



GRAPHIC
DESIGN



BOTANICAL + BOOK
ILLUSTRATION



DIGITAL EXPERTISE

SOFTWARE

Adobe Photoshop CC

Adobe Illustrator CC

Adobe InDesign CC

Apple Pages

Microsoft Office Suite

Wordpress

MailChimp

Google Spreadsheets

Google Docs

EDUCATION

Rochester Institute of Technology

BFA in Illustration

Creative Writing Minor

Magna cum laude, Class of 2014

FREELANCE EXPERIENCE

Berben & Wolff's

Troy + Albany, NY

Menu Re-Design

The Weston Hotel

Philidelphia, PA

Toile Illustration

The Gilded Owl

Hudson, NY

Large Wall Artwork

Damsel Garden

Stuyvesant, NY

Logo + Label Design

The Martin Van Buren

National Historic Site

Kinderhook, NY

Custom Activity Book

SaLune Hair Studio

Hudson, NY

Instructional Illustrations + Web Icons

Verdigris Tea & Chocolate

Hudson, NY

Label Design + Formatting

Oak Pizzeria Napolitana

Hudson, NY

Custom Wall Artwork

Bija Kids

Beacon + Brooklyn, NY

Logo Design + MailChimp

Betterbee

Salem, NY

Label Illustration+ Design

Cookie Galore

West Islip, NY

Logo, Package + Label Design

REFERENCES

Available upon request.

INTERESTS

Finding 4-leaf clovers, gardening, reading, hiking, snail mail, puns and other grammatical humor, poetry, plants, & PUGS.